

WE'RE ON THE
STREETS AND IN
THE SCHOOLS, IN
CHURCHES AND
UNION HALLS,
INSIDE LIVING
ROOMS AND
THE CHAMBERS
OF POWER.



**where
will you
take us?**



**INDUSTRIAL AREAS
FOUNDATION EAST**



we're looking for leaders with the passion and talent to build power that lasts – the power of people working together for change. We practice what the Founding Fathers preached: IAF organizations strive to make life, liberty, and the pursuit of happiness everyday realities for all Americans. Together, we can build homes, raise wages, reduce crime, improve our schools, and rebuild communities.

From the adrenaline rush of a rally to the subtleties of putting together a bond bill, IAF organizers know how to push for social justice. We're not afraid to confront power, we don't hesitate to question the common wisdom, and we're pragmatic enough to cooperate with leaders in the public and private sectors when that's the best strategy.

Organizing for IAF is built on a foundation of knowing the people you stand shoulder to shoulder with – who they are, what they do, their dreams and talents. We don't seek justice and social change *for* people, we work with them.

Founded in 1940 by community organizer Saul Alinsky, the non-profit IAF is the oldest and largest network of community organizations in the country. Led by national director Ed Chambers, the IAF is made up of more than 60 organizations, spanning 22 states and Washington, D.C., the United Kingdom, Canada, and Germany. Strictly non-partisan, the IAF works to build a political base among community institutions: religious congregations, labor locals, homeowner groups, recovery groups, parent associations, settlement houses, immigrant societies, schools, religious orders, and others.



"We see ourselves as power players in public life. We don't let others set the agenda. We cultivate ordinary citizens as leaders and train them to identify problems, research possible solutions, and act. We do things others say can't be done. And best of all, we win."

— ROB ENGLISH, LEAD ORGANIZER, BUILD, BALTIMORE

In Baltimore, from top left, a proud homeowner with her daughter; organizer Rob English works with a pastor; a tutor and friend at a Child First after-school program; organizer Omari Todd with English.



this is the university of public life

This isn't one-issue or one-election organizing. We listen to community members and institutions to determine where to direct our energies. IAF organizations employ politics with a small "p" – true grassroots collective action instead of big public statements with a limited shelf life. We tackle problems that seem unsolvable by breaking them down into issues that can be addressed.

IAF's ability to take on complex issues, often in the face of strong opposition from corporate interests and politicians, depends on the ability of people willing to commit their energy, talents, and values to the field of organizing. We're looking for people who want their work to have meaning, who can channel their anger and passion into action, who have the drive, stamina, and imagination to figure out how to accomplish a goal.

It's not a one-way street. IAF believes organizing should be a vocation, not a job. We offer a competitive salary, health and vacation benefits, and a pension. And IAF believes strongly in training and mentoring: You'll work side-by-side with top organizers and experienced leaders, and you'll have access to the expertise of economists, scientists, scholars, and experts in politics, finance, and urban planning.

Are you ready to be an IAF leader? Check out our web site at www.industrialareasfoundation.org, or call IAF East lead organizers Arnie Graf (410-750-1595) or Mike Gecan (609-924-7356).



South Bronx organizing, from top left: lead organizer Marielys Divanne-Pichardo and local leaders; organizer Beth Brockland with a Bronx Leadership Academy student; talking with a resident of newly built senior housing.

"It's hard work, it challenges me, and it brings me joy. We share in the victories: new homeowners with a key to the home of their dreams, children graduating with honors from good schools, grandmothers walking with confidence through lobbies once ruled by gangs, men and women bringing home a living wage to their families."

— MARIELYS DIVANNE-PICHARDO, LEAD ORGANIZER, SOUTH BRONX CHURCHES



making a commitment to genuine change

IAF East encompasses 12 organizations, from Boston south to Washington, D.C. While we share common concerns and a vision of how to organize communities for change, each organization charts its own course. IAF East's accomplishments in recent years include:

- Built and sold more than 5,000 affordable homes in Brooklyn, the Bronx, Philadelphia, Baltimore, and Washington, D.C., helping working people to become homeowners and strengthening neighborhoods.
- Passed the first living wage law in the country in 1994 in Baltimore, kicking off a national living wage movement to ensure working people and their families stay above the poverty line.
- Sued the Honeywell Corp. to force the company to agree to a \$400 million cleanup of chromium dumped in Jersey City, New Jersey.
- Successfully negotiated with the Washington, D.C., government to commit \$550 million to redevelop neighborhoods, won a \$295 million bond bill from the city of Philadelphia to rehabilitate blighted communities, and negotiated a \$59 million fund for redeveloping neighborhoods in Baltimore.
- Established a partnership to run seven city schools in the Bronx and Brooklyn and forged an agreement with New York City to build a state-of-the-art campus for four new high schools in the South Bronx.
- Established a model after-school program in Baltimore, serving more than 1,200 students in 10 schools.
- Developed a partnership with Citizens Bank in Boston to enable immigrants to send money home to their families for minimal fees.



Cover photos, from top: IAF organizer Arnie Graf with Omari Todd in Baltimore; Beth Brockland at the Bronx Leadership Academy; Baltimore organizer Rob English and a local leader; South Bronx organizer Marielys Divanne-Pichardo.

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IAF EAST AFFILIATES

MARYLAND

Action in Montgomery (AIM)
Baltimoreans United for Leadership Development (BUILD)

MASSACHUSETTS

Greater Boston Interfaith Organization (GBIO)

NEW JERSEY

Interfaith Community Organization (ICO)

NEW YORK

East Brooklyn Congregations (EBC)
Long Island CAN (Congregations, Associations, and Neighborhoods)
Lower Manhattan Together (LMT)
Queens Citizens Organization (QCO)
South Bronx Churches (SBC)
Upper Manhattan Together (UMT)

PENNSYLVANIA

Philadelphia Interfaith Action (PIA)

WASHINGTON, D.C.

Washington Interfaith Network (WIN)

FOR MORE INFORMATION:

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